



## The Ride Is On! Your May Ruby Roubaix Rundown Is Here

**June is Almost Here—and so is Ruby Roubaix 2025!**

We're shifting into high gear as the countdown to the 2025 Ruby Roubaix Gravel Fondo continues! Mark your calendars for June 27th and 28th and get ready for an unforgettable weekend in scenic Lamoille. In this month's newsletter, you'll find everything you need to know—from updated parking directions and exclusive Camp Lamoille opportunities, to special lodging discounts, sponsor spotlights, and details on our beloved Pedals & Pasta dinner event. Plus, we're revealing this year's podium finisher buckles—and trust us, you'll want one. Whether you're racing hard or soaking in the ride, Ruby Roubaix 2025 is shaping up to be our best event yet.

**Directions (Click Button Below)**

**Lamoille School  
House**

**Camp Lamoille**

## **Important Parking Update for Race Weekend**

Please note: There is no parking allowed along Lamoille Highway (Hwy 227)—this includes the stretch in front of the Lamoille School House and throughout the town of Lamoille. Day-of-event parking for Ruby Roubaix is available behind the Lamoille School House. Look for clearly marked Ruby Roubaix directional signage to guide you.





Overnight parking will not be permitted for cyclists within Lamoille this year. Please plan accordingly and make alternative arrangements if needed.

## Hotel Accommodations



**Special Lodging Rates at Maverick Hotel & Casino – Elko, NV**

Planning to stay overnight for Ruby Roubaix 2025? Our partners at the Maverick Hotel & Casino are offering exclusive block pricing for Ruby Roubaix riders and attendees!

Special room rates are available for stays on June 27 and June 28, 2025, but you must reserve by June 13, 2025 to lock in the discount.

To reserve your room:

- Call the hotel directly at 775-738-2111 or 775-753-0401, and mention the Ruby Roubaix 2025 Group along with your stay dates or book online using the link below—be sure to select the Ruby Roubaix 2025 Offer and your desired dates.

Rooms are limited and available on a first-come, first-served basis. Don't wait—book now to secure your stay!

[Hotel Link Click Here](#)



## New This Year!

***Podium Buckles Worth Racing For.***

We're excited to unveil our brand-new custom-designed Ruby Roubaix podium buckles for 2025! Gold, silver, and bronze buckles will be awarded to the top three men and women finishers in every loop, honoring the grit and determination of riders across all distances.

Designed exclusively for this year's event, these stunning buckles are more than a prize—they're a bold, lasting tribute to your ride through the Ruby Mountains.



## Celebrate the Finish Line in Style

Every rider who crosses the finish line at the 2025 Ruby Roubaix will earn one of our brand-new custom finisher medals—designed in partnership with the Rotary Club of Elko Desert Sunrise. Featuring a stunning Ruby Mountain backdrop and a nod to Nevada's wild beauty, these medals are more than just hardware—they're a badge of your grit, adventure, and achievement on race day.



## Camp Under the Stars in Lamoille Canyon —Reserve Your Spot Now!

### Exclusive Ruby Roubaix Camping – Reserve Your Spot Today!

Looking for a fun and convenient way to stay close to all the action? Join your fellow riders June 27–29 for our exclusive Ruby Roubaix camping experience! We've got a variety of camping options to meet your needs, but space is limited and filling fast.

Lion's Camp Lamoille is the heart of our camping setup. For a low fee, you'll enjoy:

- A stunning setting in scenic Lamoille Canyon
- Access to bathroom and shower facilities
- Proximity to the start/finish line
- A relaxed, rider-friendly atmosphere

### Reservation Details:

- A non-refundable \$40 deposit is required by June 10, 2025 to hold your spot (pending availability).
- If you are interested in what sort of camp spots are still available, please call 775-389-1862. Text or leave a message and mention CAMPING so we know your call isn't spam. The remaining balance for camping reservations is due and non-refundable on June 22, 2025.
- Please mention "camping" in your voicemail or text so we know it's not spam.

Don't miss this unique opportunity to stay in the canyon with your cycling crew. It's one of the best ways to experience Ruby Roubaix weekend!

[Click Here to Book Your Camping Spot](#)





**RUBY  
ROUBAIX**  
GRAVEL FONDO

**Pedals and Pasta  
Fundraiser Dinner**  
Everyone is welcome to join us.

**06.27.25**  
**5:00 to 7:30 PM**



Tickets can be added when you register for the  
Ruby Roubaix or purchased directly at  
[www.rubyrroubaix.com](http://www.rubyrroubaix.com).  
Questions? Call 775-389-1862



**Rotary**



**EXPLOREELKO.COM**

Fuel your ride and connect with the community at Pedals & Pasta hosted by Erin with Luciano's, our Friday night kickoff event happening June 27, 2025, at the historic Lamoille Schoolhouse. From 5:00 to 7:30 PM, riders, friends, and locals are invited to enjoy a hearty meal, swap stories, and get last-minute updates from the Ruby Roubaix organizers during packet pickup.

Whether you're new to the ride or a returning rider, this is your chance to ask questions, meet your fellow cyclists, and soak in the excitement before race day.

The menu includes:



- Choice of two pastas
- Salad & bread
- Beverage

Tickets can be added when you register for the Ruby Roubaix or purchased directly at [www.rubyrroubaix.com](http://www.rubyrroubaix.com).

This evening is more than just carbs—it's a connection. Don't miss this chance to mingle, eat, and get ready for an unforgettable weekend on the gravel.



**Want to know who's registered?**

**Go to**

<https://www.bikereg.com/rubyrroubaix>.

**Click on "Who's Registered" from the menu banner, located right under the photo.**

## **Veterans Ride for \$30, Our Way of Saying Thank You**

Are you a U.S. Veteran? Ruby Roubaix is proud to honor your service with a flat \$30 registration fee for any loop you choose to ride. Whether you're tackling the Big Loop or cruising a shorter course, we want you out on the gravel with us.

This special rate is our way of saying thank you, and making sure every Veteran feels welcome at the 2025 Ruby Roubaix Gravel Fondo. Send an email to [info@rubyrroubaix.com](mailto:info@rubyrroubaix.com) to let us know your branch of service and we will send a discount code to enter before completing your registration.



## **The BIG Loop - Heads Up**

The 120.5 mile Ruby Loop ride begins and ends in scenic Lamoille along the west flank of the Ruby Mountains, with the highest range peaks dominating the eastern skyline as you head south toward Lee (Lee Peak, Mount Gilbert, and Ruby Dome (11,392')) and the headwaters of the South Fork of the Humboldt River. Depending on the winter-spring snowpack, you may encounter a couple of water crossings along this section. From Lee, you will enter into one of the most challenging parts of the ride. At mile 22, you will come off a gravel road at Woods Lane, cross over a paved highway, and enter onto a dirt/bug dust (loose fine dirt) two-track road that presents significant challenges due to large washouts and deep ruts. Riders should be especially cautious in this area, as the terrain can be unpredictable and difficult to navigate. It's crucial to slow down and



maintain control to avoid accidents or damage to the bike or other persons. Everyone should be mindful of their surroundings and ride with extra care through this approximately 4.5- mile portion of the Ruby Loop.

## Thank You To Our Sponsors



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Elko Motor  
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## GET REGISTERED NOW!

Online registration is open until June 26, 2025. This is a fundraiser for The Elko Desert Sunrise Community Fund. We support youth leadership camps, college and technical school scholarships, incoming and outbound International youth exchange, community development initiatives, and support throughout the year for programs that encourage community service, volunteerism, and sustainable 'quality of life' initiatives. (We enjoy doing GOOD THINGS!)

Click Here to  
Register



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