



The Ride Is On! Your April Ruby Roubaix Rundown Is Here

June is just around the corner—and that means it's almost time to clip in for the 2025 Ruby Roubaix Gravel Fondo! This month's newsletter is packed with updates to help you prepare for the big weekend, June 27–29. From exclusive camping details in scenic Lamoille Canyon, to the unveiling of this year's gorgeous podium buckles, and our fan-favorite Pedals & Pasta dinner event—you won't want to miss a thing. Whether you're racing for the podium or riding for the experience, Ruby Roubaix 2025 is shaping up to be the best one yet.



New This Year!

Podium Buckles Worth Racing For. We're excited to unveil our brand-new custom-designed Ruby Roubaix podium buckles for 2025! Gold, silver, and bronze buckles will be awarded to the top three men and women finishers in every loop, honoring the grit and determination of riders across all distances. Designed exclusively for this year's event, these stunning buckles are more than a prize—they're a bold, lasting tribute to your ride through the Ruby Mountains.



Celebrate the Finish Line in Style

Every rider who crosses the finish line at the 2025 Ruby Roubaix will earn one of our brand-new custom finisher medals—designed in partnership with the Rotary Club of Elko Desert Sunrise. Featuring a stunning Ruby Mountain backdrop and a nod to Nevada’s wild beauty, these medals are more than just hardware—they’re a badge of your grit, adventure, and achievement on race day.



Camp Under the Stars in Lamoille Canyon —Reserve Your Spot Now!

“It’s a GO!” Ruby Roubaix weekend just got even better—Camp Lamoille is officially open for riders and their families from June 27–29, 2025. Nestled in the heart of breathtaking Lamoille Canyon, this exclusive camping experience offers the perfect basecamp for your gravel adventure. Whether you’re traveling solo or with your crew, we have camping options to meet your needs—and trust us, you do not want to miss this.

Camp Lamoille provides access to on-site restrooms, shaded areas, and a scenic backdrop that can only be described as pure Nevada magic. This is more than just camping—it’s a community experience among fellow riders, tucked away in one of the most picturesque spots in the Ruby Mountains. Spots are limited and filling quickly. A non-refundable \$40 deposit is required to hold your reservation, due by June 1, 2025, pending space availability. The full balance must be paid by June 22, 2025. To reserve, visit <https://forms.gle/rX2E1Wox15HmqDfXA>, for questions call Kerry at 775-397-1922. Bring your tent or camper, your sense of adventure, and settle in for a weekend to remember. We’ll see you in the canyon!

Pedals & Pasta: A Delicious Start to Ruby Roubaix Weekend



Fuel your ride and connect with the community at Pedals & Pasta hosted by Erin with Luciano's, our Friday night kickoff event happening June 27, 2025, at the historic Lamoille Schoolhouse. From 5:00 to 7:30 PM, riders, friends, and locals are invited to enjoy a hearty meal, swap stories, and get last-minute updates from the Ruby Roubaix organizers during packet pickup. Whether you're new to the ride or a returning rider, this is your chance to ask questions, meet your fellow cyclists, and soak in the excitement before race day. The menu includes:

- Spaghetti & meatballs
- Chicken with pesto and vegetables
- Salad & bread

Tickets can be added when you register for the Ruby Roubaix or purchased directly at www.rubyroubaix.com.

This evening is more than just carbs—it's connection. Don't miss this chance to mingle, eat, and get ready for an unforgettable weekend on the gravel.



Want to know who's registered?

Go to

<https://www.bikereg.com/rubyroubaix>.

Click on "Who's Registered" from the menu banner, located right under the photo.

Veterans Ride for \$30—Our Way of Saying Thank You

Are you a U.S. Veteran? Ruby Roubaix is proud to honor your service with a flat \$30 registration fee for any loop you choose to ride. Whether you're tackling the Big Loop or cruising a shorter course, we want you out on the gravel with us.

This special rate is our way of saying thank you—and making sure every Veteran feels

welcome at the 2025 Ruby Roubaix Gravel Fondo. Simply select the Veteran registration option when signing up at www.rubyroubaix.com and send an email to info@rubyroubaix.com to receive the discount code.



Register by APRIL 16th!

Receive your FREE event shirt if you register by **April 16th!**

The BIG Loop - Heads Up

The 120.5 mile Ruby Loop ride begins and ends in scenic Lamoille along the west flank of the Ruby Mountains, with the highest range peaks dominating the eastern skyline as you head south toward Lee (Lee Peak, Mount Gilbert, and Ruby Dome (11,392')) and the headwaters of the South Fork of the Humboldt River. Depending on the winter-spring snowpack, you may encounter a couple of water crossings along this section. From Lee, you will enter into one of the most challenging parts of the ride. At mile 22, you will come off a gravel road at Woods Lane, cross over a paved highway, and enter onto a dirt/bug dust (loose fine dirt) two-track road that presents significant challenges due to large washouts and deep ruts. Riders should be especially cautious in this area, as the terrain can be unpredictable and difficult to navigate. It's crucial to slow down and maintain control to avoid accidents or damage to the bike or other persons. Everyone should be mindful of their surroundings and ride with extra care through this approximately 4.5- mile portion of the Ruby Loop.



GET REGISTERED NOW!

Online registration is open until June 26, 2025. Register before 12 AM on Tuesday, April 15, 2025, and save a few bucks before entry fees increase. This is a fundraiser for The Elko Desert Sunrise Community Fund. We support youth leadership camps, college and technical school scholarships, incoming and outbound International youth exchange, community development initiatives, and support throughout the year for programs that encourage community service, volunteerism, and sustainable 'quality of life' initiatives. (We enjoy doing GOOD THINGS!)

Click Here to Register



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